

Missouri Civil War Commemorative Signing Program Description & General Requirements

(04-07-11)

Program Overview - The Missouri Department of Transportation (MoDOT) in cooperation with the Missouri Civil War Sesquicentennial Commission is promoting a Civil War commemorative signing program to identify significant Civil War sites along Missouri's state highway system. The program is intended to boost cultural tourism throughout the state while allowing a means to educate Missouri residents and visitors to the important role Missouri played during the Civil War.

Short and long term signing options have been incorporated into the program. The short term option was designed to provide signing for the duration of the commemoration (2011 - 2015). These signs are less expensive and can be installed on any highway in the state system with the exception of certain freeways and expressways. The TODS (Tourist Oriented Directional Signing), Logo and Auto Tour programs are offered for longer term application and can be extended indefinitely. The TODS program is designed for locations with at-grade intersections not controlled by an interchange (ramps, etc). The Logo signing program is designed for intersections controlled by an interchange. The Auto Tour option is designed to link multiple sites.

Requests for Missouri Civil War commemorative signing are submitted through MoDOT and evaluated for approval in partnership with the Missouri Civil War Sesquicentennial Commission. Sites are evaluated based on specified requirements including significance, the sponsor's capacity to support the site and in some instances, visitation. MoDOT reserves the right to approve or reject any request for Civil War commemorative signing in consultation with the Missouri Civil War Sesquicentennial Commission.

CIVIL WAR DIRECTIONAL SIGNING - SHORT TERM PROGRAM



Signing for Civil War Sites: This new program provides signing during the span of the commemoration (2011 - 2015). It allows Civil War sites an option for highway signing if they choose not to participate in the longer term programs or if they are unable to meet those requirements. This program provides two signs, one per direction on a state route in advance of the turn that takes drivers off the state highway system to a civil war site. The program can also provide signs to guide travelers to the location. The installation of these signs off the state route must be done by local participants or public works agencies prior to signs being installed on the state system. To qualify for this program, a site must meet the following criteria:

1. Must be a Civil War site officially recognized by one or more of the following programs:
 - *Site recognized on the Civil War Trust's Civil War Discovery Trail.*
 - *Site recognized in the Missouri Department of Natural Resource's Civil War Marker Program.*
 - *Site recognized in the National Park Service's National Register of Historic Places.*
 - *Site recognized in the National Park Service's National Historic Landmark Program.*
 - *Site recognized in the National Park Service's American Battlefield Protection Program Sites Survey.*

2. Must be open for public access during established and publicized business hours.
3. Must include provisions for on site interpretive or educational services to inform the public of the significance of the site.
4. Although not mandatory it is recommended that sites comply with ADA accessibility requirements whenever it is reasonably possible.
5. The fee to participate in this program is a one time cost of \$500. This will provide the applicant two signs, one per direction on the state route and includes maintenance for these signs for the tenure of the commemoration (2011-2015). Any off route (trailblazer) signs required to guide visitors to the location will be produced by MoDOT and provided at \$50 per unit (a unit includes a logo sign and a small arrow sign). Costs for installation (posts, hardware) and maintenance of trailblazer signs shall be borne by the applicant or the appropriate local public works agency.

CIVIL WAR DIRECTIONAL SIGNING - LONG TERM PROGRAMS

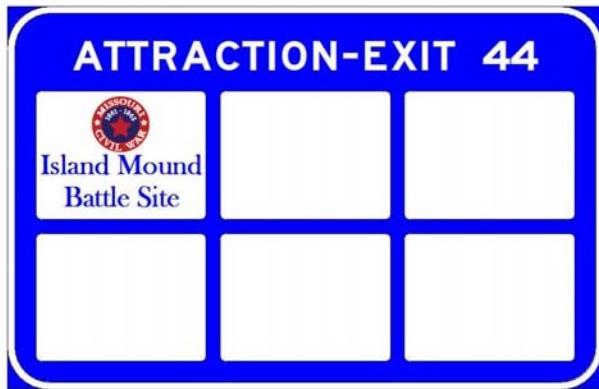
If an applicant is interested in signing that is more extensive than the short term program established for Civil War sites, three MoDOT programs are available. The TODS, Logo and Auto Tour programs all include provisions for signing access to historic sites. All three programs may utilize the official Civil War commemoration signing logo designed specifically for the 5 year span of the Civil War sesquicentennial. In addition, any long term Civil War site sign on the state system may be eligible for the use of the signing logo for the duration of the sesquicentennial for \$15-\$35 per logo panel depending on size required.



Signing for Civil War Sites - "TODS" Program: TODS Signing (Tourist Oriented Directional Signing) is a federally developed program MoDOT has adopted for use in Missouri. The program is administered by Missouri Logos, a MoDOT contractor. It is designed to promote tourism and to help motorists locate tourist oriented locations for intersections not controlled by an interchange. This program is covered by a Code of State Regulations that lists the specifics for the program, but in general a historic site must meet the following to qualify for TODS signing:

1. The site must be listed in the National Register of Historic Places
2. The site must have a minimum annual attendance of 2000 people per year
3. The site must be within 30 miles of the intersection where the signing is started
4. TODS signs are only installed on state maintained roadways. If trailblazers are needed off the state system to complete the path and permission cannot be obtained to place trailblazers off the state system then the applicant cannot receive signs.
5. Approved sites may make use of Missouri's official Civil War commemoration logo for the term of the commemoration if another MoDOT approved logo is unavailable for use.
6. The fee to participate in this program is \$450 per sign erected, per year. If trailblazers are required, they are \$120 per sign per year.

Logo Mainline



Logos Trailblazer



Signing for Civil War Sites - "Logo" Program: Logo signing is a federally developed program MoDOT has adopted for use in Missouri. This program is administered by Missouri Logos and is designed to provide guidance for motorists to services (gas, food, lodging, camping, etc) and tourist attractions at intersections controlled by an interchange. This program is covered by a Code of State Regulations that lists the specifics for the program, but in general a historic site must meet the following to qualify for Logo signing:

1. The site must be listed in the National Register of Historic Places
2. The site must have a minimum annual attendance of 5000 people per year
3. The site must be within 3 miles of the interchange, however signing can go out as far as 30 miles if no other qualifying sites are closer than want the space on the sign
4. Logo signs are only installed on state maintained roadways. If trailblazers are needed off the state system to complete the path and permission cannot be obtained to place trailblazers off the state system then the applicant cannot receive signs.
5. Approved sites may make use of Missouri's official Civil War commemoration logo for the term of the commemoration if another MoDOT approved logo is unavailable for use.
6. The fee to participate in this program ranges from \$2,000 - \$3,000 per year and gives the applicant one mainline and one ramp sign in each direction. Additional trailblazers, if required, are a one-time fee of \$200 per sign.



Signing for Civil War Auto Tours: Civil War auto tours may be established to link a series of civil war sites or to allow motorists to follow the approximate path of a significant Civil War trail. Auto tours may follow both state and local jurisdiction roadways; however, if the route leaves the state system it will be up to the applicant to work with the local jurisdiction to negotiate the installation of the signs on that jurisdiction's roadways. An applicant must have these negotiations completed and documented before auto tour signing can be installed, it is important that once a motorist begins a path that the path is complete and well marked

to the termination point. To qualify for Civil War Auto Tour signing on the state highway system, the route must meet the following:

1. There shall be an organized group that sponsors and determines the exact path of the tour route.
2. Routes must link a minimum of five sites meeting the criteria outlined in the "Signing for Civil War Sites (Short Term)" section of this policy (See Items 1-3).
3. There shall be a minimum length of 50 miles required for an auto tour route. Short disconnected segments are discouraged.
4. Any part of the Commission-maintained (MoDOT) system shall be limited to a maximum of three concurrent historic route and/or trail designations.
5. There shall be an agreement between the sponsoring group and Missouri Highways and Transportation Commission (MoHTC) to define the responsibilities of each. The agreement shall contain the following provisions:
 - The MoHTC shall coordinate the fabrication of the approved historic route signs and install and maintain these signs on the approved segments of the historic route within the MoHTC's current highway system.
 - The sponsoring group shall install and maintain the approved historic route signs on those portions of the approved historic route, which are not a part of the MoHTC's current highway system. These installations will be at no cost to the Commission.
 - The approved historic signs shall be mounted as an independent confirmation marker at locations agreed upon by the MoHTC and the sponsoring group.
 - If the historic road crosses a state line, there must be agreement with the adjoining state or states on the signing and the routing of the historic route. If agreements with the other states cannot be reached the historic signing shall end at the last intersection in Missouri.
 - The fee to participate in this program is a standard per sign fee outlined within MoDOT's policy for auto tours. It includes maintenance for a 10 year period. During the span of the Civil War commemoration (2011-2015), a second logo sign will be added to the top of each auto tour sign displaying Missouri's official Civil War commemoration signing logo. The cost for these logo signs is \$15 per sign. These commemoration logo signs will be removed from each sign unit at the conclusion of the commemoration. Individual sites along the auto tour route will be signed per standard MoDOT policy for auto tours. The number of signs required for an auto tour will be dependant on the complexity of the auto tour route.

CONTACT INFORMATION FOR CIVIL WAR SITE ELIGIBILITY PROGRAMS

Civil War Discovery Trail - <http://www.civilwardiscoverytrail.org/>

For general inquiries call 202-367-1861; Application requests can be emailed to info@civilwar.org

Missouri State Parks' Civil War Marker Program

For general inquiries call 573-522-1499; Program inquiries can be emailed to alison.dubbert@dnr.mo.gov

National Register of Historic Places - http://www.cr.nps.gov/nr/national_register_fundamentals.htm

For general inquiries call 202-354-2211; Program inquiries can be emailed to nr_info@nps.gov

National Historic Landmark Program - <http://www.nps.gov/nhl/>

For general inquiries call 402-661-1906; Program inquiries can be emailed to NHL_info@nps.gov

American Battlefield Protection Program - http://www.nps.gov/history/hps/abpp/abpp_p.htm

For general inquiries call 202- 513-7270; Program inquiries can be emailed to nps_hps-info@nps.gov

Contact the Missouri Civil War Sesquicentennial Commission at 573-751-1010, or through the website at commemoratecivilwar@dnr.mo.gov for additional information or guidance on the request process.



Civil War Signage Program FAQ

- 1. What does this signage program do?** This program will allow sites with Civil War significance to have a unified signing presence on highways throughout Missouri. Each qualified site that applies and is approved will have the opportunity to purchase this sign for installation and display on state highways for the duration of the Civil War Sesquicentennial. Some of the options will also allow Civil War signing beyond the term of the sesquicentennial.
- 2. Who is running this program?** Approval for the signage will be done by the Missouri Civil War Sesquicentennial Commission in cooperation with the Missouri Department of Transportation.
- 3. What kinds of signs are offered?** There are several signing options offered:
 - a. *Civil War Directional Signing:* This is a short-term program that will cost \$500/set of two signs, one per direction in advance of the turn drivers will take to get to the site (the cost includes installation). The signs will be posted from 2011 until the sesquicentennial's end in 2015. Applicants must meet program requirements. Any additional signs guiding visitors to sites will be able to be purchased for \$50 per sign, with installation costs to be borne by the applicant.
 - b. *Civil War TODS program:* The Tourist Oriented Directional Signing program is designed to promote tourism and to help motorists locate attractions at intersections not controlled by an interchange. Applicants must meet program requirements and the cost is \$450 per sign erected, per year. Trailblazer signs guiding visitors to a site, are an additional \$120 per sign, per year.
 - c. *Civil War "Logo" program :* The Logo program is designed to provide guidance for motorists for services and attractions located near intersections controlled by an interchange. Applicants must meet program requirements and the fees range from \$2,000-\$3,000 per year for one highway sign and one ramp sign in each direction. Trailblazer signs, if needed, are available for a one-time fee of \$200 per sign.
 - d. *Civil War Auto Tours:* This program is designed to link a series of Civil War sites or to allow motorists to follow the approximate path of a significant Civil War trail. Applicants must meet program requirements, including a five-site minimum.
 - e. *Additions to Existing Signage:* Existing Civil War signs can have the commemorative logo panel added for \$35 per sign.
- 4. What are the program requirements?** They vary from program to program, however, generally, all sites have to be accessible to the public and recognized by at least one of the following:
 - a. *Site recognized on the Civil War Trust's Civil War Discovery Trail.*
 - b. *Site recognized in the Missouri Department of Natural Resource's Civil War Marker Program.*
 - c. *Site recognized in the National Park Service's National Register of Historic Places.*
 - d. *Site recognized in the National Park Service's National Historic Landmark Program.*
 - e. *Site recognized in the National Park Service's American Battlefield Protection Program Sites Survey*
- 5. Who should I contact for additional guidance through this process?** Contact the Missouri Civil War Sesquicentennial 573-751-1010, or at our website at commemoratemocivilwar@dnr.mo.gov.

HOW TO PARTICIPATE

Requests for Missouri Civil War commemorative signing are submitted to the Missouri Civil War Sesquicentennial Commission and evaluated for approval in partnership with the Missouri Department of Transportation. Requests are evaluated based on requirements for each program. The Missouri Civil War Sesquicentennial Commission reserves the right to approve or reject any request for Civil War commemorative signing.

How to Participate in the Program

1. Meet the eligibility criteria established for the desired program. These requirements can be found in the *Program Description and General Requirements*.
2. Make the appropriate contact to request an application. Contact the Missouri Civil War Sesquicentennial Commission at 573-751-1010, or through the website at commemoratemocivilwar@dnr.mo.gov.
3. Complete your application and send it with proof of eligibility to the Missouri Civil War Sesquicentennial Commission at P.O. Box 176, Jefferson City MO 65102 or via an email attachment to commemoratemocivilwar@dnr.mo.gov. Your application will be evaluated to confirm that eligibility requirements have been met and the request can be approved.
4. Upon approval by the commission, your application will be forwarded to a representative of MoDOT or Missouri Logos. The representative will contact you and assist with further details and the completion of a signing contract for the appropriate program.
5. Once your contract is in place, staff from MoDOT or Missouri Logos will assist in the design and production of the sign(s) as specified in the contract.
6. Once the signs are produced, MoDOT or Missouri Logos will install your signs on the state system and will provide the appropriate services for any off-system ("trailblazer") signs included in the contract.

CONTACT INFORMATION FOR CIVIL WAR SITE ELIGIBILITY PROGRAMS

This contact information is provided to assist you in meeting the eligibility requirements for Missouri's Civil War commemorative signing programs.

Civil War Discovery Trail - <http://www.civilwardiscoverytrail.org/>

For general inquiries call 202-367-1861; Application requests can be emailed to info@civilwar.org

Missouri State Parks' Civil War Marker Program

For general inquiries call 573-522-1499; Program inquiries can be emailed to alison.dubbert@dnr.mo.gov

National Register of Historic Places - http://www.cr.nps.gov/nr/national_register_fundamentals.htm

For general inquiries call 202-354-2211; Program inquiries can be emailed to nr_info@nps.gov

National Historic Landmark Program - <http://www.nps.gov/nhl/>

For general inquiries call 402-661-1906; Program inquiries can be emailed to NHL_info@nps.gov

American Battlefield Protection Program - http://www.nps.gov/history/hps/abpp/abpp_p.htm

For general inquiries call 202- 513-7270; Program inquiries can be emailed to nps_hps-info@nps.gov